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--- PRESS RELEASE ---

ZORB COMMENTS ON TRAGIC GLOBE RIDING ACCIDENT IN RUSSIA

ZORB Ltd, the inventors of the sport of globe riding and the manufacturers of the official ZORB globe, were distressed to read of the accident reported to have occurred in Russia in which a person, Denis Burakov, 27 was killed and Vladimir Shcherbov, 33, was injured.

This tragedy was committed by an illegal operator who has no association with ZORB, and was not known to ZORB. ZORB has published a Code of Safe Operations which is publicly available (at <http://www.globeriding.org>) and invites competing operators to sign onto the Code and adopt ZORB's world proven safety standards.

The site, Dombai resort complex in Russia's North Caucasus mountain range, was not licensed by ZORB. The equipment was not manufactured by ZORB. The lack of proper berms to stop globes is absolutely prohibited by ZORB.

Operating in mountainousness, rocky and snow conditions is very dangerous. Operating any inflatable in these conditions would require extra-ordinary safety procedures.

ZORB does not operate, nor manufacture double harness spheres. There are clear and obvious dangers in such a configuration and ZORB prohibits double harness globe riding on its licensed sites.

This accident was completely avoidable if those standards had been adopted. ZORB has had 17years of safe operation with hundreds of thousands of customers.

ZORB again appeals to all operators and government authorities to ensure that they both sign on and apply the Code in order to ensure such criminal negligence which could be so easily prevented is stamped out within the fake or copy operators.

ZORB is willing to give expert evidence in any criminal prosecution of these fake operators.

For comments and questions please contact ZORB CEO, Hope Horrocks (+64 21 541 108) or hope_horrocks@zorb.com

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